## Alfalfa House 2021 P&L Forecast

|                                 |       | 31<br>Actual | 28<br>Actual | 31<br>Actual | 28<br>Forecast | 31<br>Forecast | 30<br>Forecast | 31<br>Forecast | 31<br>Forecast | 30<br>Forecast | 31<br>Forecast | 30<br>Forecast | 31<br>Forecast |            |
|---------------------------------|-------|--------------|--------------|--------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|------------|
|                                 | Notes | Jan-21       | Feb-21       | Mar-21       | Apr-21         | May-21         | Jun-21         | Jul-21         | Aug-21         | Sep-21         | Oct-21         | Nov-21         | Dec-21         | 2021 Total |
| Income                          |       |              |              |              |                |                |                |                |                |                |                |                |                |            |
| Shop Trading                    | 1     | 79,745       | 58,571       | 61,436       | 71,582         | 79,252         | 76,695         | 79,252         | 79,252         | 76,695         | 79,252         | 76,695         | 79,252         | 897,676    |
| Other Income                    |       | 13,293       | 7,318        | 5,844        | -              | -              | -              | -              | -              | -              | -              | -              | -              | 26,455     |
| Total Income                    |       | 93,038       | 65,889       | 67,280       | 71,582         | 79,252         | 76,695         | 79,252         | 79,252         | 76,695         | 79,252         | 76,695         | 79,252         | 924,131    |
| Less: Cost of Sales             | 2     | 41,462       | 33,519       | 44,559       | 35,000         | 39,857         | 38,571         | 39,857         | 39,857         | 38,571         | 39,857         | 38,571         | 39,857         | 469,540    |
| Gross Profit                    | _     | 51,575       | 32,370       | 22,721       | 36,582         | 39,394         | 38,124         | 39,394         | 39,394         | 38,124         | 39,394         | 38,124         | 39,394         | 454,591    |
| Gross Profit Margin             |       | 55%          | 49%          | 34%          | 51%            | 50%            | 50%            | 50%            | 50%            | 50%            | 50%            | 50%            | 50%            | ,          |
| Operating Expenses              |       |              |              |              |                |                |                |                |                |                |                |                |                |            |
| Administrative Expenses         | 3     | 3,166        | 5,278        | 4,953        | 3,000          | 3,000          | 3,000          | 3,000          | 3,000          | 3,000          | 3,000          | 3,000          | 3,000          | 40,397     |
| Employee Expenses               | 4     | 11,999       | 14,225       | 14,821       | 15,000         | 15,000         | 27,300         | 18,200         | 18,200         | 18,200         | 18,200         | 18,200         | 27,300         | 216,645    |
| Communication Expenses          | 5     | -            | 216          | 394          | 212            | 212            | 212            | 212            | 212            | 212            | 212            | 212            | 212            | 2,518      |
| Facility Expenses               | 6     | 1,127        | -            | 363          | 950            | 950            | 1,750          | 950            | 950            | 1,750          | 950            | 950            | 1,750          | 12,441     |
| Rent                            | 7     | 3,946        | 8,483        | 3,946        | 3,946          | 4,500          | 4,500          | 4,500          | 4,500          | 4,500          | 4,500          | 4,500          | 4,500          | 56,321     |
| Insurance Expenses              | 8 _   | -            | 500          | 1,000        | 1,218          | 1,218          | 1,218          | 1,218          | 1,218          | 1,218          | 1,218          | 1,218          | 1,218          | 12,462     |
| <b>Total Operating Expenses</b> |       | 20,239       | 28,701       | 25,477       | 24,326         | 24,880         | 37,980         | 28,080         | 28,080         | 28,880         | 28,080         | 28,080         | 37,980         | 340,784    |
| Operating Profit                | _     | 31,336       | 3,669        | (2,756)      | 12,256         | 14,514         | 144            | 11,314         | 11,314         | 9,244          | 11,314         | 10,044         | 1,414          | 113,807    |
| Non-operating Expenses          | 9     | -            | 12,038       | -            | -              | -              | -              | -              | -              | -              | -              | 12,500         | 12,500         | 37,038     |
| Net Profit                      | -     | 31,336       | (8,370)      | (2,756)      | 12,256         | 14,514         | 144            | 11,314         | 11,314         | 9,244          | 11,314         | (2,456)        | (11,086)       | 76,769     |

## Notes

- 1 Shop trading forecast based on daily average sales for April of \$2,556.50. Does not include additional income from Workshops, Events and Produce Boxes.
- 2 Cost of sales forecast based on weekly groceries and produce budget of \$9,000 per week
- 3 Admin expenses estimated to be no more than \$3,000 per month
- 4 Employee expenses increase from June 2021, to reflect additional managers pay and additional casuals
- 5 Communication expenses are \$212 per month
- 6 Facility expenses include council rates, electricity and water usage
- 7 Rent increases to \$4,500 per week from May 2021, based on new lease being signed
- 8 Insurance expenses includes workers compensation and premuim funded insurance
- 9 Non-operating expenses include AL loading payments made in February, and repayment of directors loans in November and December. Note: repayment of directors loans is not a P&L item, but provided for illustrative purpos